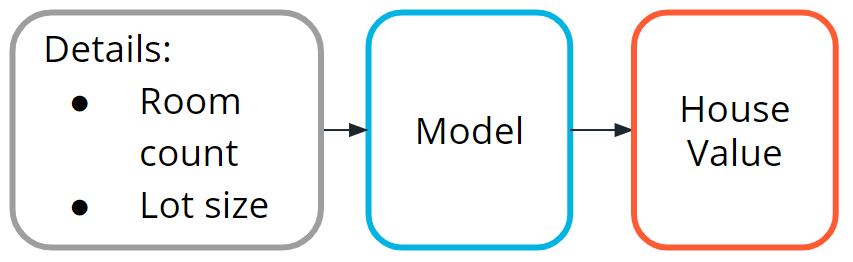
Case Study 1 - House Price Prediction

House price prediction is one of the most common examples used to introduce machine learning.

Traditionally, real estate appraisers use many quantifiable details about a home (such as number of rooms, lot size, and year of construction) to help them estimate the value of a house.

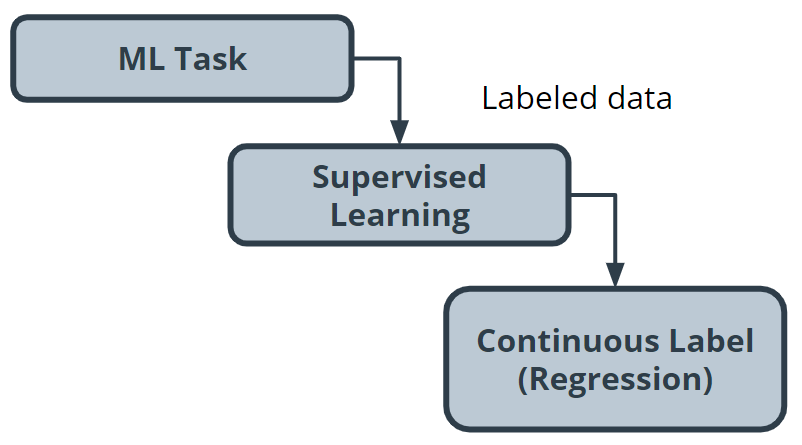
You detect this relationship and believe that you could use machine learning to predict home prices.



# Step One: Define the Problem

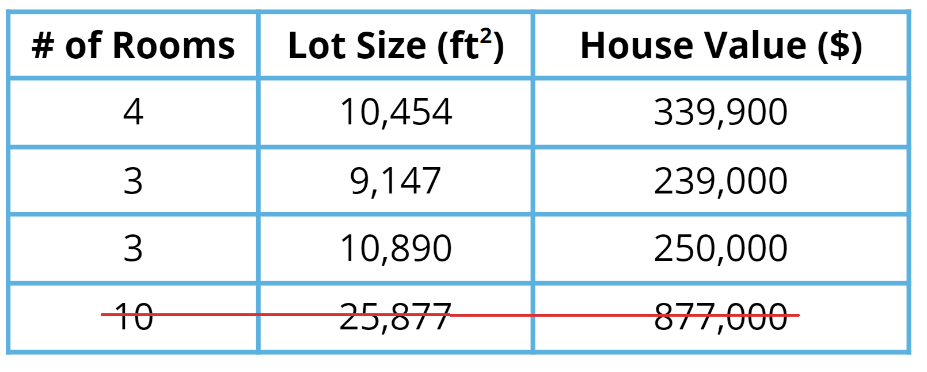
Can we estimate the price of a house based on lot size or the number of bedrooms?

You access the sale prices for recently sold homes or have them appraised. Since you have this data, this is a *supervised learning* task. You want to predict a continuous numeric value, so this task is also a *regression* task.

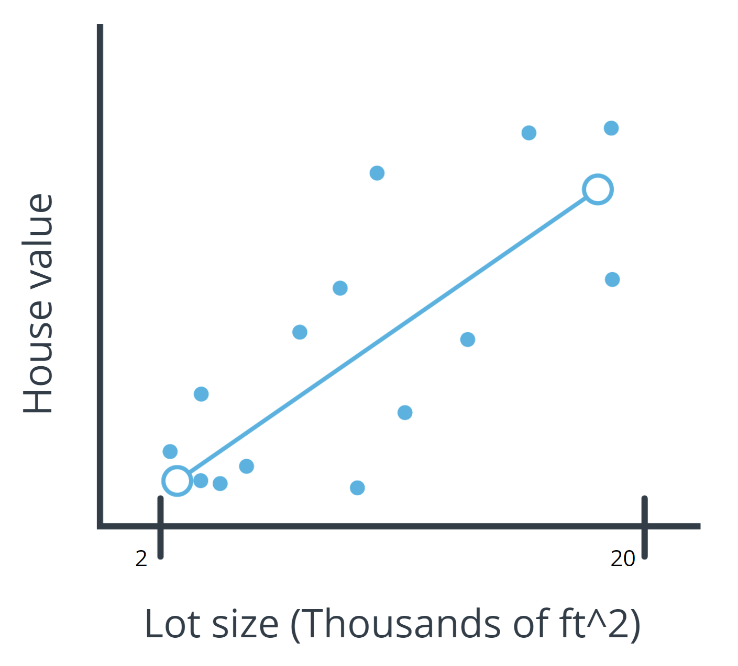


# Step Two: Building a Dataset

* **Data collection**: You collect numerous examples of homes sold in your neighborhood within the past year, and pay a real estate appraiser to appraise the homes whose selling price is not known.
* **Data exploration**: You confirm that all of your data is numerical because most machine learning models operate on sequences of numbers. If there is textual data, you need to transform it into numbers. You'll see this in the next example.
* **Data cleaning**: Look for things such as missing information or outliers, such as the 10-room mansion. Several techniques can be used to handle outliers, but you can also just remove those from your dataset.



* **Data visualization**: You can plot home values against each of your input variables to look for trends in your data. In the following chart, you see that when lot size increases, the house value increases.



# Step Three: Model Training

Prior to actually training your model, you need to split your data. The standard practice is to put 80% of your dataset into a training dataset and 20% into a test dataset.

### Linear model selection

As you see in the preceding chart, when lot size increases, home values increase too. This relationship is simple enough that a linear model can be used to represent this relationship.

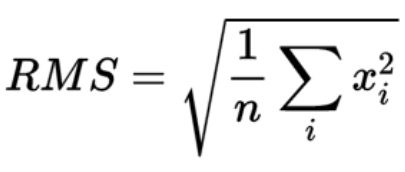
A linear model across a single input variable can be represented as a line. It becomes a plane for two variables, and then a hyperplane for more than two variables. The intuition, as a line with a constant slope, doesn't change.

### Using a Python library

The Python scikit-learn library has tools that can handle the implementation of the model training algorithm for you.

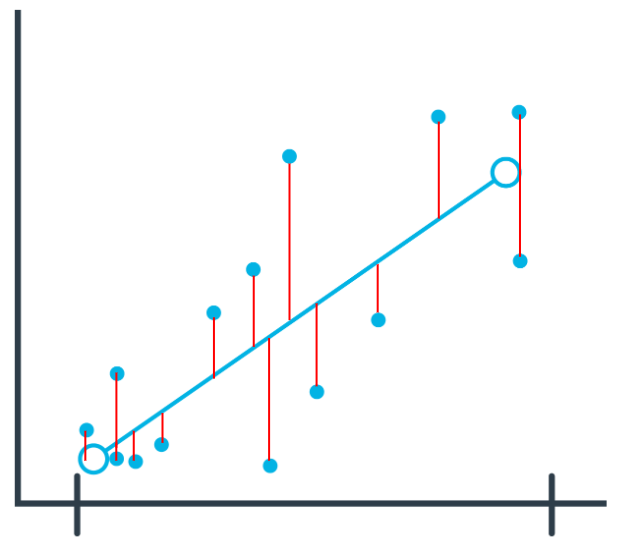
# Step Four: Evaluation

One of the most common evaluation metrics in a regression scenario is called root mean square or RMS. The math is beyond the scope of this lesson, but RMS can be thought of roughly as the "average error” across your test dataset, so you want this value to be low.



In the following chart, you can see where the data points are in relation to the blue line. You want the data points to be as close to the "average" line as possible, which would mean less net error.

You compute the *root mean square* between your model’s prediction for a data point in your test dataset and the true value from your data. This actual calculation is beyond the scope of this lesson, but it's good to understand the process at a high level.



### Interpreting Results

In general, as your model improves, you see a better RMS result. You may still not be confident about whether the specific value you’ve computed is good or bad.

Many machine learning engineers manually count how many predictions were off by a threshold (for example, $50,000 in this house pricing problem) to help determine and verify the model's accuracy.

# Step Five: Inference: Try out your model

Now you are ready to put your model into action. As you can see in the following image, this means seeing how well it predicts with new data not seen during model training.

